Heritage RR
Genuity® RoundUp Ready® Alfalfa

Highlights
- The new benchmark for alfalfa technology
- High satisfaction rating among users
- Very fast recovery after harvest
- Great forage quality
- Widely adapted throughout the Midwest
- Excellent winter survival and persistence

Product Details
Heritage RR Alfalfa is the next generation of Genuity® Roundup Ready® Alfalfa and provides improvements to growers using this technology. Heritage RR offers better winter survival than many Fall Dormant 4 alfalfas on the market. This leads to improved persistence and better production over the life of the stand. Potential for improved weed control, better crop safety, increased yield, and better-quality forage, make Heritage RR the alfalfa of choice for anyone looking for value in their alfalfa. Grower satisfaction is very high and acres planted to this type of alfalfa continues to increase throughout the United States. This variety is the first choice for growers looking for top production or who commercially produce hay. If you like Roundup Ready® corn and soybeans, you will like Heritage RR alfalfa. If you are worried about weed resistance, consider that alfalfa is cut 3 to 5 times a year and those weeds will be clipped off that many times during the season. Plant Heritage RR alfalfa and take advantage of the freedom to harvest weed-free hay the first crop.

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